

Ikleel Lebanon Restaurant

Riyadh-KSA
Hospitality Industry

Year: 2018
Value: USD 8,000,000

Project Highlights

Hospitality Industry is a big challenge to any designer especially when the market is highly demanding among a lot of competitors in the city.

This high end restaurant is ranked as one of the most spacious and luxurious fine dining outlet in Riyadh 2018, capacity is more than 350 users.

It is an extreme make over, starting from front façade on main King Fahd road ending up with every tiny detail inside. It consists of two floors dining area with double volume over looking onto main fountain that located in the center of reception area.

Services Provided:

Full service interior architecture and design; Experiential graphic design; Lighting design, and complete supervision.

“The right interior design solution plays a very important and critical role to make or break business.”

Eman shaban, the designer





Concept:

Design is meant to achieve a transparent visual access by creating an openness between upper and lower floors, which was a social reflection as well in this particular era in KSA where laws started adopting the idea of openness in different levels. The concept is developed to create a traditional image of an oriental ambience. A pattern is customized to serve the corporate image as a part of the whole design, which was repeated in different areas, such as behind columns that lit-up during night. Modern furniture in different shapes were distributed in different table size that serves small and big diners. We emphasis the artistic aspect of the restaurant by bringing very unique antique pieces distributed in main corners of the place to add this intimate authentic touch of the oriental image.

COLOR PSYCHOLOGY:

It took pretty deep study to decide the right color scheme to be used in this restaurant.

Our target was to create a relaxed, comfy and cozy feeling, that allow customers to stay longer and order more.

Main color scheme was muted green wallpaper that applied on walls, with a multi earthy colored coconut mosaics in the open VIP mezzanine lounges. Furniture was a combination of two shades of green, as this color reflects wealth, prosperity and appetite stimulation.

Mustard yellow is used – as well in furniture to charge the social mood to a chit chat with companions, this kind of side talks that makes customers stay more to enjoy and taste more food and beverages.

